



GARVER | EVENTS
Madison, Wisconsin

WEDDINGS *at Garver*



2026

Rooted in
History

and
TIMELESSLY
YOURS

About us

Nestled within the iconic Garver Feed Mill, Garver Events is where history and thoughtful design meet. The century-old architecture offers a striking yet warm canvas, layered with character, light, and texture—creating a setting where each celebration feels refined, meaningful, and uniquely personal.

Our dedicated events team works alongside you to thoughtfully shape every aspect of your day, from custom menus to the natural flow of the space, ensuring a seamless and meaningful experience for you and your guests. At Garver, weddings are not simply hosted—they are carefully crafted, beautifully grounded in place, and designed to be remembered long after the last dance.



Contact Us

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www.garverevents.com

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   @garverevents

PLANNING Made Easy

✓ ALL WEDDINGS INCLUDE:

- A coordination team with decades of experience to help customize your day
- In-house inventory
- General cleaning
- Free Wi-Fi access
- Fully climate-controlled spaces
- Adjustable in-house lighting
- ADA-accessible facility

✓ GUARANTEED SERVICES:

- Dedicated venue coordinator & onsite day-of support
- Catering and bar coordination pre-event through completion
- Setup & assistance with in-house audio & visual equipment
- Setup and teardown of inventory (specific to Garver and Event Essentials items)

✓ IN-HOUSE BAR & CATERING

- Simplify your planning. With Garver Lounge and Garver Kitchen right onsite you'll have one point of contact for all things venue, food, and beverage.

GARVER
lounge & kitchen



IN-HOUSE INVENTORY:

- Tables & chairs for up to 220 guests (additional equipment may be rented as needed for table seating up to 320)
- Cocktail tables, soft seating, and access to in-house décor
- Mismatched silverware and dishes
- Water goblets and bar glassware
- Basic A/V equipment including microphones, speaker, projector, projection screen, and 65" TV (setup fees apply)
- Up to 12' X 24' stage platform (additional setup fees apply)

ADDITIONAL RENTALS:

Event rentals provided by Event Essentials (eventessentials.com)

Linens (tablecloths and napkins) and any additional event rental needs are exclusively available through Event Essentials. Your Garver Events Coordinator is available to facilitate your order process.

E EVENT
ESSENTIALS®





YOUR *atrium* WEDDING

Host your special day in the breathtaking Atrium, framed by Garver's grand, historic windows. The expansive open floor plan allows for versatile ceremony and reception layouts, curated to reflect your unique vision.

Friday/Saturday/Sunday weddings end by 11:30pm with all guests & vendors off-site by midnight. Monday through Thursday weddings end by 10:30pm with all guests & vendors off-site by 11pm.

SIZE

4800 sq ft.

CAPACITY

500 person cocktail reception
300 - 320 person seated dinner

PRICING

Friday / \$6000
Saturday / \$8000
Sunday / \$4500
Monday-Wednesday / \$2500
Thursday / \$3500



YOUR *atrium* WEDDING INCLUDES



10,000 sq. ft. to bring your vision to life.

1 GARVER ATRIUM

Featuring soaring windows, 40 foot ceiling, historic architecture, and a timeless brick backdrop.



2 GARVER LOUNGE

A modern space at the heart of the building, featuring a custom bar and upscale cocktail bar.



3 PRIVATE LOUNGE

The cozier side of the Lounge located on the reverse side of the Garver Lounge.



4 GARVER CANVAS

A separate, secure room with plenty of space to take photos and get ready. Includes our hospitality suite.

5 PRIVATE SUITE

Also known as the hospitality suite, this space is complete with a private restroom, expansive makeup counter, and a hangout area with lounge seating.



5 spaces just for you!



YOUR *canvas* WEDDING

Make your wedding an intimate event in our gallery space featuring visual art, unique architectural elements, and a hospitality suite with large makeup counter and private restroom. Ideal for small-to-mid-size celebrations. Garver Canvas is not available for Saturday rental April - December.

SIZE

3750 sq ft.

CAPACITY

125 person cocktail reception
75 person seated dinner

PRICING

Friday / \$2500
Saturday / \$3000 (January - March)
Sunday / \$2500
Monday-Wednesday / \$1500
Thursday / \$2000



BEVERAGE Selections



HOSTED BAR PACKAGES

Packages are priced per person, hosted for 6 hours, and include set-up fees.
Full cash bar available with any package.

Lake Waubesa Package / \$30 per person

- Includes five house wines, 5-6 house draft beers, hard seltzers, & seasonal cider, as well as non-alcoholic seasonal lemonade, house sodas, seltzer, and N/A beer.

Lake Monona Package / \$45 per person

- Includes Lake Waubesa Package plus two specialty cocktails per person.

Lake Mendota Package / \$55 per person

- Includes Lake Monona Package plus house spirits (does not include top shelf).

Lake Wingra N/A Beverage Package / \$10 per person

- Includes seasonal lemonade, NessAlla Kombucha, house sodas, and Klarbrunn sparkling waters (applies to guests under age 21).



CASH BAR

Single bar setup fee is \$300

Wine, beer, house spirits and non-alcoholic beverages

Does not apply to Hosted Bar Packages. Additional fees apply for mobile bar set-up.

CUSTOM & SPECIALTY COCKTAILS

Work with our Bar Manager to find the perfect pairing for your event and with their expertise, bring your ideas to life.

A la carte pricing available for specialty cocktails, wine pairings, and individual kegs.

Ask us about customizing your bar experience further!

FURNISHINGS and Linens

✓ IN-HOUSE TABLE INVENTORY:

- **(4)** Harvest (seats up to 10 people)
- **(25)** 60" Rounds (seats up to 8 people)
- **(6)** 48" Rounds (seats up to 6 people)
- **(5)** 8' Banquet Tables
- **(5)** 6' Banquet Tables

✓ IN-HOUSE CHAIR INVENTORY:

- **(220)** Black Padded Folding Chairs



Exclusive Partner:

**EVENT
ESSENTIALS®**

See all options: www.eventessentials.com/catalog

***Your Garver Events Coordinator can assist in
facilitating your Event Essentials order.**

TABLECLOTHS *Poly tablecloths only

- **8' Regular: \$14**
- **8' Full Length: \$29**
- **120" Round (60" and hi-top tables): \$23**
- **108" Round (48" tables): \$20**
- **6' Full Length: \$24**

NAPKINS *Poly napkins only

- **Pack of 10: \$12**



STAFF+SERVICE Fees



STAFF PRICING

Minimum of 3 billable hours including an hour prior to and after the event. Staffing is most often billed as:

Event Lead: \$45/hour

Waitstaff: \$30/hour per staff

Bar Staff: \$35/hour per staff

**Garver Events reserves the right to determine the number of bar staff and quantity of bars needed for event.*

ADMINISTRATION FEE: 12%

Based on the total cost of food, beverage and staffing. The administrative fee is not a gratuity and serves to offset ancillary expenses associated with planning and administration of the event.

CREDIT CARD PROCESSING FEE: 3%

This is waived if payments are made via personal check or ACH.

TAX AND GRATUITY

5.5% sales tax will be added to the food and hosted beverage totals.

Gratuity is graciously accepted and should be added at the discretion of the customer.

HOLIDAY RENTAL

Increased rentals rates apply for holidays. Inquire for pricing.



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We honestly cannot thank you and the Garver team enough for all your help in creating our day and making it feel special, effortless, and completely stress free. The attention to detail, flexibility, and stepping in to ensure everything ran smoothly from pre-ceremony to the end made it an absolute dream. Again, I don't think we can put into words how perfect the day was and we owe it all to Garver Events.

– Paige & Justin

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wedding CHECKLIST



TODAY

- Secure the date with Garver Events by requesting an electronic contract and paying the deposit fee of half down the venue rental fee.



10-12 MONTHS OUT

- Now that you have your venue and caterer confirmed, start enlisting services of an event planner, photographer, videographer, DJ, and florist .
- Reserve room blocks and shuttle services at a nearby hotel (just 10 minutes from downtown options!)



8-10 MONTHS OUT

- Create your wedding guest list.
- Request an introduction to your Garver Events Coordinator if you haven't already been introduced.
- Meet with your Garver Events Coordinator to start the conversation around event vision, logistics, and food & beverage expectations.



6 MONTHS OUT

- Half down the initial food and beverage estimate is due, along with remaining venue rental fee.
- Order invitations to be sent out to your guests.
- Confirm linen choices and rental needs with your Garver Events Coordinator and/or Event Essentials.



3 MONTHS OUT

- Check in with your Garver Events Coordinator to get a final details meeting scheduled.



2 MONTHS OUT

- Send out wedding invitations.
- Meet with vendors to dial in details such as timeline, song choices, photography requests, audio/visual needs, etc.
- Connect Garver Events with any outside vendors (DJ/musician, florist, photographer, baker, etc.)



21 DAYS OUT

- Provide final choices, guest count, seating chart, gratuity selections, and any updates to have the estimate revised and final invoice created.
- Provide a certificate of insurance.



14 DAYS OUT

- Final payment is due.
- *RELAX AND WAIT FOR THE BIG DAY!*

